



Steering Committee Meeting No. 1

June 11, 2020

Agenda

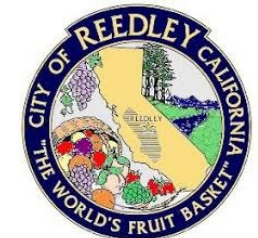
- Introductions
- Project Background
- Steering Committee Purpose
- Project Goals Discussion
- Project Overview
- Project Outreach
- Project Schedule
- Next Steps



Project Background

The study is intended to determine the *future transportation needs* for people using *all modes* within the eastern portion of Fresno County, focusing primarily on *Academy Avenue* and *Manning Avenue*

- Safety
- Mobility
- Access
- Goods Movement



Steering Committee

Serve in an advisory role for the project, providing input from a wide variety of perspectives.

- Provide feedback related to multimodal transportation needs, constraints, and opportunities
- Help the project team connect with community members and groups via your networks/social media
- Promote the project to increase community participation in virtual meetings and website engagement
- Provide guidance to FCOG and consulting team on the project





Project Goals

The project will create a plan for the future of the corridors for people using all modes.

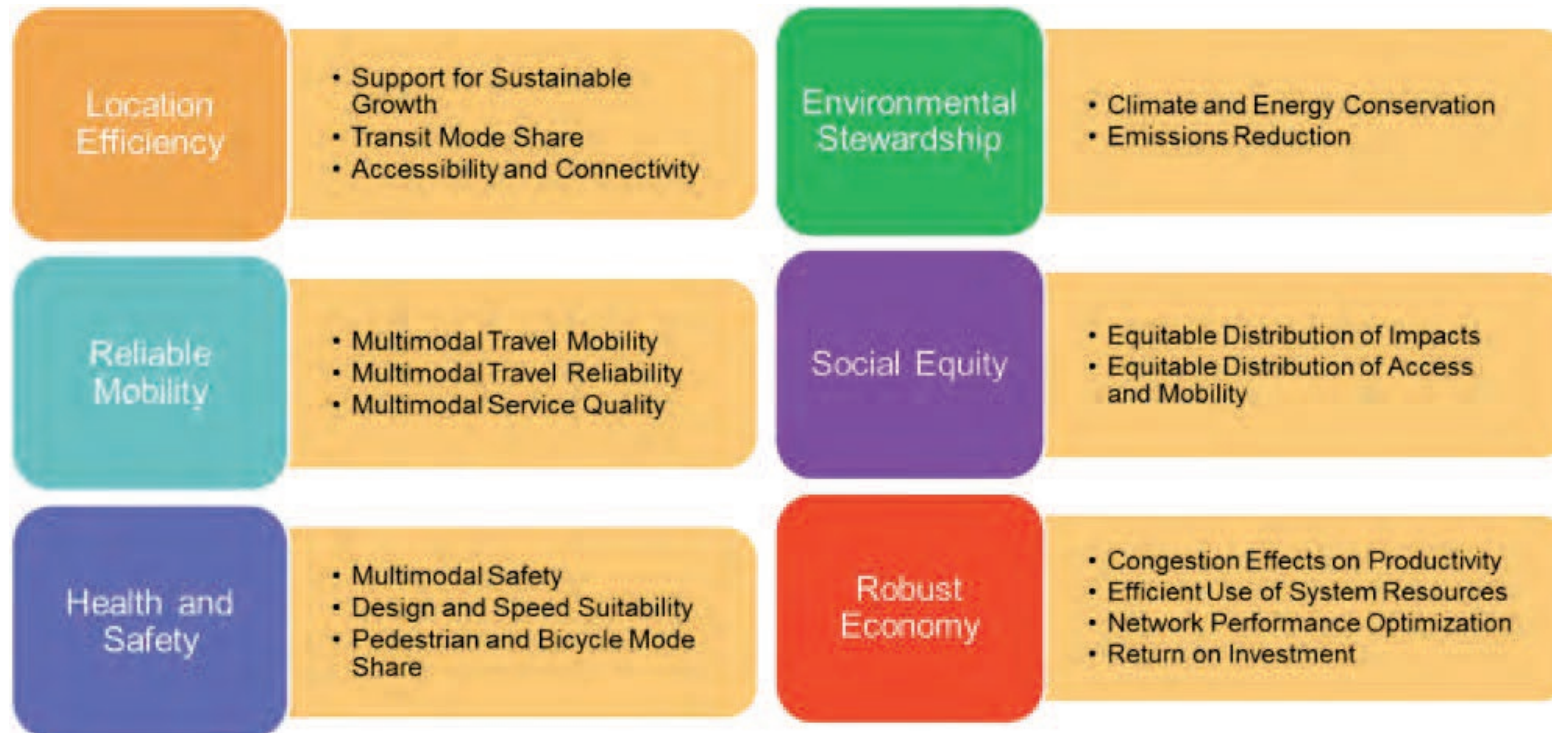
- Increase safety
- Increase connectivity for people bicycling and walking
- Improve operations/experience on corridors (signals, signs)
- Promote economic development by supporting goods movement needs

Poll: What are your goals for the corridor?



Project Overview: Analysis

- Data Retrieval, Collection and Processing
- Operational Analysis of Existing Conditions
- Collision Analysis
- Active Transportation Connectivity Analysis
- Environmental Screen Analysis
- Assess Existing Economic Conditions



Project Overview: Plan

- Framework for the future of the corridors
- Transportation Needs Analysis
- Land Use Analysis
- Economic Analysis
- Transportation improvement lists for all modes
 - Motor vehicle (car, commercial vehicle)
 - Bicycle
 - Pedestrian
 - Transit



Project Outreach

Eastside Corridor Study Public Outreach Plan

- Website and social media (Online Community Engagement)
 - <http://fcogeastsidecorridor.rinconconsultants.com/>
 - Both in English and Spanish
 - Participatory Mapping: Interactive Map Tool on the website
 - What Social Media is best to reach your community?
- Public Workshops
 - July of 2020: Virtual Event, TBD
 - October 2020: Public Workshop, TBD
- Pop-up events
 - Sanger Blossom Festival –March 2020
 - What events may be upcoming in your community?
- Steering Committee: Your role in outreach

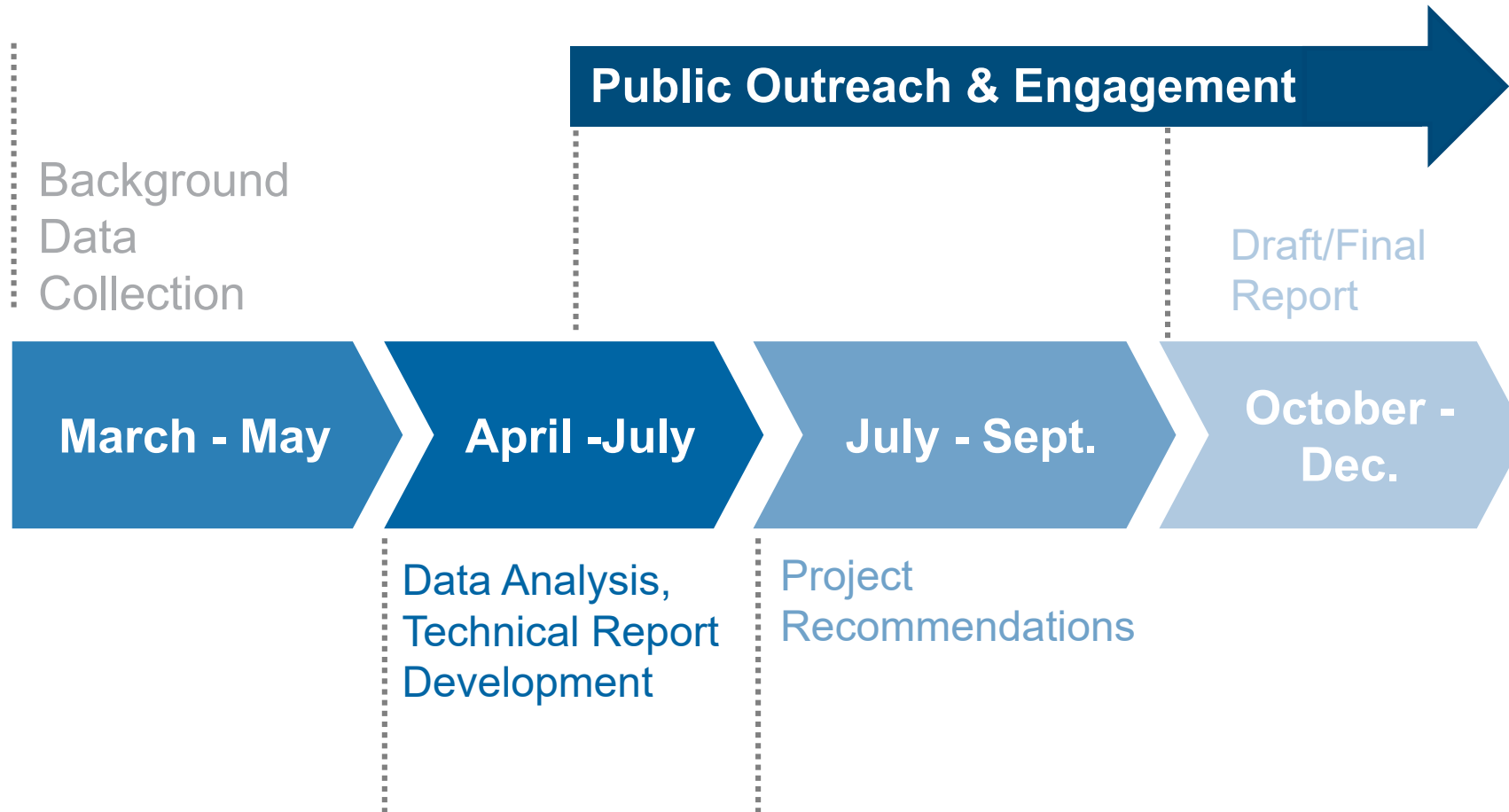




Project Outreach

- **Steering Committee: Your role in Outreach**
 - The Voice for your community
 - Assist in getting input from your community
 - Place ETCIS logo link on your website
 - Place flyers at places of business
 - Identify Social Media platforms and influencers
 - Identify additional Steering Committee Members
- **Steering Committee Role in Project Development**
 - Identify needs/projects along the corridors
 - Assist in rating projects: What can you support/not support

Project Schedule



Next Steps



Questions and answers





www.ghd.com